



Pride March – Participant pack

Updated: 11/01/2019

Overview

Thanks for your interest in Pride Glasgow 2019! This pack is aimed at organisations who are considering forming a walking group or float to take part in our Pride March in 2019. The event is still being planned so this information is subject to change, however it is based on considerable experience and current planning.

Our March will take place on a Saturday afternoon in late July/early August 2019; the date and route are subject to local authority and police advice so cannot be confirmed at the time of writing.

Our march is the largest march of any kind in Scotland. Last year over thirteen thousand people took part, and we expect even more this year. With our march being led by Nicola Sturgeon, it's an amazing opportunity to show Pride in our community. We celebrate diversity, protest the injustices still prevalent around the world, and we make our presence felt.

Walking groups

Walking groups make up the majority of our march. Groups of up to nine do not need to register, and march along with other small groups and individuals from across the community.

For groups of ten or more, we need to have you register so that we can manage the march safely. You must provide one steward for every five people on the march. We will provide a training pack for your stewards prior to the event and it is essential that you familiarise yourself with this.



Floats

Floats are an amazing part of our march. They bring music, colour, dancers and so much more. Due to their nature, they need extra planning to ensure the safety of all involved. All floats of any size must be registered with us.

Costs

The march is not intended to be a revenue generating activity but as the march has grown, so have the costs of planning it, policing it and keeping it safe. We never charge individuals or community walking groups to attend, but we do charge commercial groups and floats to recoup some of the costs. Our guide costs are in the table below and we work with march participants to find something that will work for them. We also understand that organisations don't always fit neat categories, so please contact us and we can work something out. You can see some examples of past participants further on too.

All figures in this pack include VAT at the prevailing rate.

Entry type	Definition	Guide costs
Community walking group	Not for profit organisation walking group	£0 <i>We never charge individuals or community groups to march.</i>
Small commercial walking group	For profit organisation Ten or fewer staff Turnover of £50k or less	£75 - 350
Large commercial walking group	Other for-profit organisations	£250 - 500
Float	Any organisation with a motor vehicle in the march	£500 - 750

Previous march entries

Pride Glasgow 2019's event programme is delivered by Pride Glasgow (2019) Ltd. We're a company registered in Scotland, number SC615808. We are a wholly owned subsidiary of Pride Glasgow (SCIO), a Registered Scottish Charity, number SC043083. Our Registered Office is 272 Bath Street, Glasgow, G2 4JR.



Here is a small, random sample of the organisations who have taken part in our march in the last few years:

- Alzheimer Scotland
- Amnesty International
- Arnold Clark
- Asda
- AXA Insurance
- Ayrshire LGBTQ
- Barclays Bank
- Barnardo's Scotland
- Bi Pride UK
- Braehead Clan
- Brannock High School
- British Red Cross
- British Army
- Care Inspectorate
- City of Glasgow College
- Community Trade Union
- Dell Technologies
- Disability Snowsport UK
- Dogs Trust
- EDF Energy
- Equality Network
- Glasgow Alphas RUFC
- Glasgow Caledonian University
- Glasgow Science Centre
- HSBC
- Iron Mountain UK
- LEAP Sports Scotland
- LGBT Health and Wellbeing
- LGBT Unity Scotland
- LGBT Youth Scotland
- LGBT+ Network University of Glasgow
- Nandos
- NHS Greater Glasgow & Clyde
- Out for Independence
- Outdoorlads
- Pink Saltire
- Polo Lounge
- Royal College of Nursing
- Scottish Association of Mental Health
- Scottish Ambulance Service
- Scottish Green Party
- Scottish Labour Party
- Scottish Liberal Democrats
- Scottish Conservative and Unionist Party
- Shrinking Violet Designs
- Sky
- Stonewall Scotland
- Terrence Higgins Trust Scotland
- Unite the Union

Compliance

Please note that the safety of our march participants and spectators is our top priority. We work closely with police, medical and other bodies to ensure a safe march.

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Registration

Our registration form is available [here](#).

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