



Pride Expo - Exhibitor introduction pack

Updated: 27/01/2019

Overview

Thanks for your interest in Pride Glasgow 2019! This pack is aimed at organisations who are considering taking a stall at our event in 2019. The event is still being planned so this information is subject to change, however it is based on considerable experience and current planning.

Our event will take place over a weekend in late July/early August 2019; the date and venue are subject to contract conclusion so cannot be confirmed at the time of writing.

The event will have a “main stage” section and a “community zone” section. The community zone will include activities such as:

- **Pride Expo**
- Fairground
- Youth area
- Making music tent
- Sports zone ("come try")
- Dog show

Pride Expo

The Pride Expo will be free to enter for the public. The timing is to be confirmed but is typically afternoon/evening and most exhibitors operate for around five hours. This year, we intend for the main community zone to operate on the Saturday only, with other activities on the Sunday. There will however be a limited opportunity for non-commercial or community focused exhibitors to participate in the Sunday activities.

Pride Glasgow 2019's event programme is delivered by Pride Glasgow (2019) Ltd. We're a company registered in Scotland, number SC615808. We are a wholly owned subsidiary of Pride Glasgow (SCIO), a Registered Scottish Charity, number SC043083. Our Registered Office is 272 Bath Street, Glasgow, G2 4JR.



Exhibitor stalls make up a very important part of our community zone, providing information, entertainment and/or services to our guests.

Exhibitor offering

Our standard offering is as follows:

- 2.4 x 1.8m stall, open at the front and covered on the back and top
- A table
- Two chairs
- A listing in our Stalls directory
- Freedom to use popup banners and other marketing materials on the stall
- Freedom to offer activities/games

We also offer additional enhancements:

- High speed Wi-Fi
- Power
- Electronic visitor scanning system – scan the visitor's ticket to get their details and marketing consent

We can offer larger and more bespoke stall arrangements – and some exhibitors choose to bring their own marquees etc., please contact us directly for more information.

To whet your appetite, here's an idea of what our stalls look like:



Costs

Our guide pricing is in the table below and we work with stallholders to find something that will work for them. We also understand that organisations don't always fit neat categories, so please contact us and we can work something out. You can see some examples of past stall holders further on too.

All figures in this pack include VAT at the prevailing rate.

Organisation type	Definition	Guide pricing
Small community	Not for profit organisation Three or fewer staff Turnover of £25k or less	£50 <i>We look to recover our costs only for small community stalls. However, we have a modest fund available to absorb these costs for very small community organisations - contact us!</i>
Large community	Other not for profit organisations	£75 - 350
Small commercial	For profit organisation Ten or fewer staff Turnover of £50k or less	£75 - 350
Large commercial	Other for-profit organisations	£250 - 500
Public sector	Government and local authority	£250 - 500

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High speed wi-fi		£25
Power		£100
Visitor scanning system		£25

Previous stall holders

Here is a small, random sample of the organisations who have taken a stall in the last few years:

- Alzheimer Scotland
- Amnesty International
- Arnold Clark
- Asda
- AXA Insurance
- Ayrshire LGBTQ
- Barclays Bank
- Barnardo's Scotland
- Bi Pride UK
- Braehead Clan
- Brannock High School
- British Red Cross
- British Army
- Care Inspectorate
- City of Glasgow College
- Community Trade Union
- Dell Technologies
- Disability Snowsport UK
- Dogs Trust
- EDF Energy
- Equality Network
- Glasgow Alphas RUFC
- Glasgow Caledonian University
- Glasgow Science Centre
- HSBC
- Iron Mountain UK
- LEAP Sports Scotland
- LGBT Health and Wellbeing
- LGBT Unity Scotland
- LGBT Youth Scotland
- LGBT+ Network University of Glasgow
- Nandos
- NHS Greater Glasgow & Clyde
- Out for Independence
- Outdoorlads
- Pink Saltire
- Polo Lounge
- Royal College of Nursing
- Scottish Association of Mental Health
- Scottish Ambulance Service
- Scottish Green Party
- Scottish Labour Party
- Scottish Liberal Democrats
- Scottish Conservative and Unionist Party
- Shrinking Violet Designs
- Sky
- Stonewall Scotland

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- Terrence Higgins Trust Scotland
- Unite the Union

Compliance

Please note that the safety of our exhibitors and guests is our top priority. Certain activities for instance may require a risk assessment. We take a common-sense approach to this, and there have been few requests we cannot accommodate.

There are also potential restrictions on flyering, depending on venue rules and civil enforcement action re: littering.